

LOGAN KEENE

WEB DEVELOPER

rlogank@icloud.com 813-585-5747

rlogank.com linkedin.com/in/rlogank

Dynamic full-stack web developer with a specialized focus on AI, React, Next.js and CSS; boasting extensive experience in UX/UI design and SEO. Skilled in e-commerce development, certified BigDev BigCommerce developer, leveraging a broad array of web technologies, API integration, and digital marketing to create user-centric web solutions that enhance web presence and fuel business growth.

EXPERIENCE

Ventura Web Design & Marketing - Web Developer

Aug 2022 - Present

- Provided web development, ecommerce development, and SEO at a full-service agency.
- Developed full-stack web applications for various platforms, ensuring optimal performance.
- Built beautiful custom themes for e-commerce platforms like BigCommerce and Shopify.
- Integrated APIs and databases into web applications, effectively managing data integrations.
- Provided professional SEO services with a proven track record of increasing ranking.
- Designed proprietary tools utilizing APIs from Semrush, OpenAI, and other platforms.
- Managed the SEO for multiple clients monthly, providing detailed reports on their progress.
- Automated repetitive tasks through the development of custom scripts and applications.
- Performed site migrations and data integrations between different e-commerce platforms.
- Identified and resolved complex web development issues, developing custom scripts and tools.
- Conducted performance optimization for websites, improving Core Web Vitals and overall user experiences.
- Maintained content management systems, customizing and managing content as per client requirements.
- Developed intuitive and visually appealing user interfaces, enhancing overall user experience.

FreebieFlow - React Developer

Jul 2022 - Nov 2023

- Engineered the React frontend for an AI-driven SaaS application, focusing on scalability and performance.
- Integrated and managed over 20 API endpoints, ensuring seamless data flow and application functionality.
- Conducted thorough conversion optimization, improving user engagement and conversion rates.
- Implemented Chart.js for advanced data visualization, enhancing user interaction and understanding.
- Developed a suite of reusable components, streamlining the development process and maintaining consistency.

FrozenFreebies - React Developer

May 2022 - Jul 2022

- Developed many frontend features for the React/Electron application, enhancing user experience.
- Revitalized the design system, focusing on UI consistency and visual appeal.
- Introduced unique features such as grid and snow modes, elevating user interaction and engagement.
- Optimized application performance, particularly addressing challenges with React-Redux.
- Conducted rigorous testing and debugging, ensuring seamless functionality and user experience.

Hollowverse - Next.js Developer

Apr 2022 - May 2022

- Redesigned and modernized the user interface of a high-traffic Next.js website, improving user satisfaction.
- Implemented Tailwind CSS for responsive and adaptable designs, enhancing cross-platform compatibility.
- Improved website accessibility and navigability, leading to better user retention and lower bounce rates.
- Conducted user experience research, translating findings into actionable design improvements.
- Collaborated with cross-functional teams to ensure design consistency and adherence to best practices.

AuctionPad - WordPress Developer

Apr 2022 - Jun 2022

- Executed a series of visual upgrades and functional improvements on a bloated WordPress website.
- Customized WordPress themes and plugins to meet specific client needs and objectives.
- Performed website maintenance and updates, ensuring optimal performance and security.
- Troubleshooted and resolved issues related to site functionality and user experience.
- Collaborated with clients to understand their needs, providing tailored web solutions.

Upwork Client - Web Developer

Mar 2022 - Mar 2022

- Resolved critical hosting and server-side issues, restoring website functionality.
- Diagnosed and fixed visual bugs and layout issues.
- Provided technical support and guidance to clients, improving their website performance.
- Ensured compatibility across different browsers and devices.
- Delivered projects within tight deadlines, maintaining high-quality standards.

Private Client - React Developer

Feb 2022 - Apr 2022

- Designed and developed a secure and intuitive React frontend for a cryptocurrency exchange.
- Focused on creating a user-friendly interface to facilitate easy navigation and transactions.
- Implemented advanced security features to safeguard user data and transactions.
- Collaborated with backend developers to ensure seamless integration of frontend and backend systems.
- Conducted user testing and feedback sessions to refine the user experience.

FreshKeys.VIP - Owner, Web Developer

Apr 2020 - Oct 2022

- Founded and grew an online business, achieving over \$500,000 in revenue.
- Oversaw all aspects of the business, including website development, SEO, and digital marketing strategies.
- Managed financial operations, including budgeting, expense tracking, and revenue optimization.
- Provided exceptional customer service, building a loyal customer base and enhancing brand reputation.
- Led a small team, coordinating tasks and ensuring project completion within deadlines.

PROJECTS

venturawebdesign.com

Next.js, Tailwind CSS, Vercel Hosting, GraphQL

clf-nine.vercel.app

Next.js, Tailwind CSS, Vercel Hosting, GraphQL

cavemanchat.com

Next.js, Tailwind CSS, OpenAI API, Vercel AI SDK, Vercel Hosting

freebieflow.com

React, Tailwind CSS, CloudFlare Hosting

pkwytavern.com

WordPress, Divi, WP Engine, WP Rocket

aaaadvancedhomeinspections.com

WordPress, Enfold, WP Engine, WP Rocket

warriorwraps.com

WordPress, Divi, WP Engine, WP Rocket

warriorprinthouse.com

WordPress, Enfold, WP Engine, WP Rocket

visionsanddreamsconsulting.com

WordPress, Divi, WP Engine, WP Rocket

seasaltlobster.com

BigCommerce

theoxfordfalls.com

BigCommerce

classiccreations.com

BigCommerce

ontarioorchards.com

BigCommerce

miliantruckcenter.com

BigCommerce

thegatekeeper.com

Wix

SKILLS

Technical Skills

- Fundamentals (HTML, CSS, SASS, JavaScript, TypeScript)
- Libraries and frameworks (React.js, Next.js, Tailwind CSS)
- Platforms (BigCommerce, Shopify, WordPress, Wix)
- Backend (REST APIs, Node.js, Express.js, Electron)
- Operating systems (MacOS, Windows, Ubuntu, CentOS)
- Databases (MongoDB, PostgreSQL, Firebase)
- Cloud providers (CloudFlare, DigitalOcean, Linode)
- Web server configuration (Nginx)
- Vercel (Serverless, Edge Network, AI SDK)
- Network protocols (HTTP, FTP, SSH, SMTP, DNS, Websockets)
- OpenAI API (GPT-3, GPT-3.5-Turbo, GPT-4, GPT-4-Turbo, etc...)
- Git, GitHub, ChakraUI, MUI, DaisyUI
- Digital Marketing (Advanced SEO, PPC, Email, Strategy)

Soft Skills

- Managing projects simultaneously, breaking down tasks, setting timelines, and ensuring timely delivery.
- Maintaining clear and professional communication with clients and team members.
- Adept at identifying and resolving complex technical and business challenges.

Personal Traits

- Passionate about continuous learning and staying current with the latest web technologies.
- Known for reliability and proactive approach in client engagements.
- Committed to delivering high-quality work with meticulous attention to detail.